

7th YOUTH ECONOMIC FORUM

New economy - new opportunities

**November** 12-13 2015

## **ABOUT THE FORUM**

- one of the largest branded youth events in the Republic of Karelia;
- a new format of an international discussion platform for young people;
- challenges stereotypes and trite formats;
- search for new opportunities for economic development;
- pooling of the intellectual resources of scientific and educational institutions.

### **BACKGROUND**

OVER THE 6 YEARS OF ITS HISTORY THE YOUTH ECONOMIC FORUM HAS SEEN:

- more than 2,000 participants;
- from 30 Russian regions and 50 cities, more than 10 countries around the world;
- more than 60 sessions and round tables;
- about 400 lectures and presentations.

# **SPEAKERS AND GUESTS**

- reputable scientists and prominent professors;
- keynote speakers and panelists are known entrepreneurs, business coaches and authors of unique projects.

## **WELCOME TO PARTICIPATE**



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### YOU CAN INITIATE AN EVENT IN THE FORUM













# **FORUM PLATFORMS**

#### **SCIENCE**

Conference of Early-career Scientists "Sustainable development of regions" Main topics:

- innovative models of development of territories;
- new technologies in the management of the economy and business;
- international economic cooperation;
- modeling and forecasting of economic development;
- social development of territories;
- sustainable nature use.

Participants: early-career scientists, PhD and graduate students



### **EDUCATION**

Lectures on economic issues, training seminars, business games and project labs under the guidance of prominent lecturers and business coaches.



### YOUTH ENTREPRENEURSHIP

Meetings with successful Russian businessmen, presentations of business cases; acquaintance with modern formats of business organization and development; contests of business ideas.





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# **FACES OF THE FORUM**



**EUGENY ZHIRNEL Coordinator of the Youth Economic Forum in Petrozavodsk.** 

"YEF is a discussion platform for young researchers in Petrozavodsk organized since 2008. The theme of the Forum is "New economy - new opportunities". We talk about the opportunities that Russian economy and the economy in general offer for creating new projects, new businesses, for implement new business ideas."



#### VICTOR ZHIDKOV

Chairman of the Board of the investment bank "VESTA", founder of "Trilife" club, Moscow.

"It's guests are cool. It was great pleasure for me to be in the 'no ties' meeting with them. Active audience - this is the key to success."



#### ALEXANDER SVININ

Director General of recruitment company "SmartStart", board member of "OPORA ROSSII", Moscow.

"YEF in Petrozavodsk is one of the most successful platforms for entrepreneurs, young economists from regions of Russia. Quality dialogue, interesting projects, and government attention to the problems of new businesses – all that you see in the Forum. I'm looking forward to the next Forum and hoping to be able to take part."



**JULIA TITOVA** 

Head of Russia's first charity shop "Spasibo", St. Petersburg.

"I met young participants of this event, learned about their projects, which relate directly to the region, and presented my own experience, which I hope will be of use for the Forum participants."



PAVEL BERMAN

Founder of coworking center "Zona deystviya", St. Petersburg.

"There are very good guys here, who are willing to grow and want to gain knowledge from practitioners, and YEF does gather such practitioners. I'm surprised by the quality of the Forum."



**ELENA LEZZHEVA** 

PhD student of the Institute of Economics of Karelian Research Centre of RAS, participant of the Science platform, Petrozavodsk.

"Very interesting people, presentations. Even if the presentations were so varied, each one was highly relevant for the theme of the science platform."



VALERIA POSTOLAKIY

Student, participant of Youth Entrepreneurship platform, Petrozavodsk.

"YEF has been very interesting experience for me, because I can talk to interesting young people, share new ideas. All the information presented there is comprehensible and of great relevance for modern people."