



INVITATION

Conference on Sustainable Business in the Arctic

18 April 2013

It is a great pleasure to invite your organisation/company to a half day conference on Sustainable Business in the Arctic, Stockholm on 18 April 2013. The half day will end with a dinner at the Ministry for Foreign Affairs.

The conference aims to summarize the Swedish initiative on *Sustainable Business in the Arctic*. It will address challenges in the Arctic and focus on the need for a structured business dialogue and include Corporate Social Responsibility in an Arctic context.

Date:
18 April

Venue:
Government offices:
Rosenbad, Drottninggatan 1

Registration:
annette.rosenberg@gov.se

As the Arctic is undergoing rapid change due to climate change and increased human activities, there is a need for deeper understanding of the expanding Arctic business activities. The development is crucial for the people living in the Arctic and new opportunities also mean new challenges. The Arctic Council focuses on how a sustainable development can be pursued and a key for sustainable development is to engage stakeholders.

The conference will bring up the recommendations from Lloyd's report "Arctic Opening: Opportunities and Risk in High North", discuss an industry led proposal on "best practices" for Arctic shipping operations, the call for an Arctic Business Dialogue and the next steps for Corporate Social Responsibility in the Arctic.

We would like to see a broad participation from the Arctic States, Permanent Participants, different Arctic business sectors, researchers and other international organisations.

Your sincerely,

Mikael Anzén
Chairman of the Sustainable
Development Working Group
of the Arctic Council



Ministry for Foreign Affairs
Sweden

Draft program

12.00 – 13.00 Light luncheon will be served for participants

13.00 Start of conference

Moderator Johan Kuylenstierna

1. Introduction by minister
2. Speech by CEO
3. The challenges ahead – Lloyd's report "Arctic Opening: Opportunity and Risk in the High North"
4. The shipping sector – towards an Arctic shipping declaration?
5. Arctic mining – specific features of Arctic mining

15.00-15.30 Coffee break

6. How to apply international frameworks for sustainability in the Arctic
 - OECD
 - UN global Compact
 - Global Reporting Initiative
 - Arctic Council website on CSR
7. Panel discussion
8. Next steps
 - i. the Arctic Council agenda
 - ii. the Arctic business agenda
9. Conference conclusions

17.30 End of conference

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Cocktail

Dinner

at the Ministry for Foreign Affairs

Participants to the conference will be invited