



# The Future of Winter Tourism 2017

April 3 - April 5, 2017

Hosted and organized by  
University of Lapland and Multidimensional Tourism Institute (MTI), Rovaniemi, Finland

## Call for papers

Deadline for submitting completed draft papers is **December 20, 2016**.  
Authors will be notified regarding acceptance or rejection by **January 15, 2017**.

### Scientific Committee

Carlo Aall	Professor, Vestlandsforskning, Sogndal, Norway
Peter Björk	Professor, HANKEN School of Economics, Vaasa, Finland
Cenk Demiroglu	Professor, Istanbul Bilgi University School of Tourism and Hospitality, Istanbul, Turkey
Martin Falk	Senior Research Fellow, Dr., Austrian Institute of Economic Research (WIFO), Vienna, Austria
Olga Goncalves	Associate Professor, Dr., University of Perpignan (IAE), France
Carmen de Jong	Professor, University of Strasbourg, LIVE (Institute of Imagery, City and Environment) Faculty of Geography and Spatial Planning, Strasbourg, France
Antti Honkanen	Professor, Director, University of Lapland, Faculty of Social Sciences, Multidimensional Tourism Institute (MTI), Rovaniemi, Finland
Mia Landauer	Postdoctoral Research Scholar, Dr., International Institute for Applied Systems Analysis (IIASA), Laxenburg, Austria
Franz Prettenhaler	Director, Dr., Joanneum Research Forschungsgesellschaft, Graz, Austria
Adriaan Perrels	Research Professor, Finnish Meteorological Institute, Helsinki, Finland
Ulrike Pröbstl-Haider	Professor, Institute of Landscape development, University of Natural Resources and Life Sciences, Vienna, Austria
Daniel Scott	Professor and Canada Research Chair in Global Change and Tourism, University of Waterloo, Waterloo, Canada
Robert Steiger	Dr., Institute of Public Finance, Institute of Geography, University of Innsbruck, Innsbruck, Austria
Kaarina Tervo-Kankare	Post-doctoral researcher, Dr., University of Oulu, Geography Research Unit, Oulu, Finland
Liisa Tyrväinen	Research Professor, Natural Resources Institute Finland (Luke), Helsinki, Finland
Markku Vieru	Professor, University of Lapland, Faculty of Social Sciences, Multidimensional Tourism Institute (MTI), Rovaniemi, Finland

Web page of this workshop can be found [here](#)

## THE PROGRAMME

In the Nordic countries, the main travel motivation of winter tourists is snow-based winter sport activities in "Winter Wonderland". More recently, however, snow based winter tourism is under pressure from many directions. Downhill skiing has entered a phase of stagnation in many countries. The typical downhill skiing tourist has become older. Generally, there is a change in leisure preferences towards city tourism or other types of snow-based activities such as snow-shoeing, cross-country skiing and ski mountaineering and backcountry skiing. Global warming also threatens traditional winter resorts, especially in low elevation and low latitude areas. Because of the latter, but despite the former, there are still heavy investments in snow-making facilities since managers live in the hope that if there is snow there are customers. What does research say about this? Despite the growing literature, still little is known about climate change impacts, vulnerability and the role and effects of adaptation and mitigation measures.

The first workshop on the Future of winter tourism aims to provide a platform for experienced scholars in tourism and related fields (geography, business, environmental economics, regional economics). The main themes of the workshop concern consumption behaviour, tourism demand, recreation demand, rural tourism, sustainability and travellers. Quantitative contributions are highly appreciated. Participation of interested researchers and policymakers from all countries is welcome.

### Keynote Speakers

Daniel Scott	Professor and Canada Research Chair in Global Change and Tourism, University of Waterloo, Waterloo. Canada
Carlo Aall	Professor, Veslandforskning, Sogndal, Norway
Ari Vuorentausta	CEO, Lapland Hotels Ltd., Finland

**Oral presentations are invited on areas related to winter tourism.** Topics include, but are not limited to, the following:

- Winter tourism and changing climate
- Brand management in winter destinations
- Regional economy and snow-based tourism activities
- Usefulness of social media in snow based destinations
- Environmental impacts in winter sports resorts
- Santa Claus tourism
- Nature-based tourism in winter destinations
- Sustainable winter tourism and climate services

**Outstanding papers** will be considered for publication in a Special Issue in [Current Issues in Tourism](#) published by Taylor & Francis Group. Current Issues in Tourism is a double peer-reviewed journal encouraging in-depth discussion and critique of key questions within the subject. The final reviewing the papers (up to 7,000 words incl. refs) will be done by a blind referee process by the journal.

The workshop will consist of 20 papers and the number of participants will be limited to around 30. Each paper will be allocated 30 minutes, made up of a presentation by the authors, followed by a comment from a nominated discussant and a general discussion. Papers will be circulated in advance and taken as read.

**Conference language:** English

## **SUBMISSION GUIDELINES AND SELECTION OF DRAFT PAPERS**

Papers for the 2017 Workshop will be selected on the basis of full drafts (containing 3,000 - 7,000 words). Draft papers that address applied issues in the field of future of winter tourism using methodological or theoretical contributions as well as case studies and policy oriented studies are highly welcome. The process of selection will be based on scientific quality and relevance for policymakers.

Papers must be submitted as Word documents via the online submission system (Oxford Abstracts). Submissions by email will not be considered. Early submission of papers is encouraged in order to accelerate the review process for those needing urgent notification of their acceptance.

The first page of the submitted paper contains information about the contribution: title of contribution, abstract, and keywords **but no references to the authors**. The body text is in on the following pages of the draft. Please note that authors can upload new versions up until the final deadline. During submission process you will also be asked to provide a presenter biography. Provide a 3-4 sentence biography exactly the way you would like it read for your introduction. Your biography is limited to 150 words. Please read your biography aloud once it is written to ensure it can be effortlessly delivered by the session monitor.

All papers will be anonymously reviewed by multiple members of the Scientific Committee. All submitting authors will be notified of the decision of the Scientific Committee latest in January 2017. Authors of accepted papers are expected to attend the entire conference and be available to serve as a discussant or session chair. The final program will be available in February 2017.

Link to online submission system [here](#)

## **ACCOMODATION AND FEES**

Each presenter is intended to be available to serve as discussant. They must cover fully their own travel and accommodation expenses. The conference fee is €120 for participants presenting a paper. Other participants are required to pay an individual fee of €150. The conference fee includes access to all conference sessions, conference participation certificate, bag and book of abstracts, lunch during conference days, coffees, transportation (from Lapland Hotels Sky Ounasvaara to University on Tuesday), dinner on Tuesday (excl. drinks) and a guided outing (cross-country skiing, down-hill skiing or snow-shoe walking).

## **FURTHER INFORMATION**

For further information about the workshop please contact: Markku Vieru

Email: [markku.vieru@ulapland.fi](mailto:markku.vieru@ulapland.fi)

For further information about registration, accommodation and payments please contact:

Rovaniemi-Lapland Congresses, University of Lapland

Tel. +358 40 484 4462

Email: [congress@ulapland.fi](mailto:congress@ulapland.fi)

The workshop is hosted at the [University of Lapland](#)

## THE VENUE FOR THE WORKSHOP

### The workshop has two venues:

Mon 3, April 2017: Lapland Hotel Sky Ounasvaara, Juhannuskalliontie, Rovaniemi

Tue 4, April 2017: University of Lapland, Main Campus, Yliopistonkatu 8, Rovaniemi

Wed 5, April 2017: Lapland Hotel Sky Ounasvaara, Juhannuskalliontie, Rovaniemi

Preliminary time schedule and venues

### **Mon 3, April 2017, Venue: Lapland Hotel Sky Ounasvaara, Juhannuskalliontie, Rovaniemi [map](#)**

10:00 - Registration

12:00 - 12:10 Opening

12:10 - 12:50 Keynote: Carlo Aall, Professor, Veslandforskning, Sogndal, Norway

12:50 - 13:10 Coffee

13:10 - 14:20 Session

14:20 - 16:20 Session

### **Tue 4, April 2017, Venue: University of Lapland, Main Campus, Yliopistonkatu 8, Rovaniemi [map](#)**

09:00 - 09:40 Keynote: Daniel Scott, Professor, University of Waterloo, Waterloo, Canada

09:40 - 10:00 Coffee

10:00 - 12:00 Session

12:00 - 12:50 Lunch

12:50 - 14:50 Session

14:50 - 15:10 Coffee

15:10 - 17:10 Session

19:00 - Dinner at Lapland Hotel Sky Ounasvaara, Juhannuskalliontie, Rovaniemi

### **Wed 5, April 2017 Venue: Lapland Hotel Sky Ounasvaara, Juhannuskalliontie, Rovaniemi**

09:00 - 12:00 Outdoor activities/Skiing

12:00 - 13:00 Lunch

13:00 - 13:50 Keynote: Ari Vuorentausta, CEO, Lapland Hotels, Finland

13:50 - 14:10 Coffee

14:10 - 16:10 Session

16:10 - 16:30 Closing