



Arctic Summer School

THE NORTHERN FACTOR

LAPIN AMK⁷
Lapland University of Applied Sciences

ARCTIC SUMMER SCHOOL

Lapland University of Applied Sciences, School of Business and Culture is organizing a multidisciplinary Arctic Summer School on

INTERNATIONAL BUSINESS AND INNOVATIONS IN THE ARCTIC, 10 ECTS

Why you should participate:

- Experts from all over the world
- Gain unique Arctic region expertise
- Develop your own business idea and international network
- Gain an innovative learning experience from Finnish education

Programme is implemented with partner universities from all over the world on themes that will help you to discover the Arctic from different perspectives.

Students will have the opportunity to gain an expertise in Arctic business, economics, environment, cross-border cooperation through learning in an international environment, interactive study approach, workshops and field trip in Finnish Lapland. The studies will result in innovative business ideas and new international networks.

The school will be beneficial for everyone interested in increasing general Arctic competence and strengthening business related competences such as: innovation's project management and problem-solving, intercultural communication, leadership and team work, multidisciplinary working and digital competence.

Trough hands-on and experiential learning approach each day will bring you unique experiences and discovery of the magic Arctic and Finnish Lapland!

Time and place of the Summer School:

6 August – 31 August 2018

Rovaniemi, Lapland University of Applied Sciences, Finland, School of Business and Culture

Format: Summer school is implemented in two phases: two weeks full-time learning, workshops and seminars in Rovaniemi, Finland and two day study tour in Finnish Lapland region; two following weeks studies are conducted on-line: instructions, supervised teamwork and tasks are performed in virtual learning environment and it can be done from anywhere in the world. Through intensive four week studying programme students can earn 10 ECTS.

Schedule of the Summer School:

Week 1 and 2, 6.8.-17.8.2018 studies in **CAMPUS** in Rovaniemi in Finland. Face-to-face lectures and fieldwork activities. Two days field trip in Finnish Lapland.

Week 3, 20.8.-24.8.2018 **ONLINE** instructions and project activities (performed on distance on-line)

Week 4, 27.8-31.8.2018 **INDEPENDENT**
teamwork and final course assignment
(performed on distance on-line)

Course content:

I Building a background on Arctic Business and Innovations

Interactive learning on trends and development in the Arctic (economics, environment, climate change, international business, politics, culture)

II Field visits and study tour in Finnish Lapland

Two days study tour across the Finnish Lapland with the overnight in the Arctic wilderness.

Various visits to local industries, reindeer farm, nature parks and other tourism sites.

III Business innovation project

Real life based Arctic innovation project through the set of team workshops and guided step-by-step approach with Creative Steps 2.0 methodology. Students develop and test their own business idea or work on a business case provided by actual Arctic company.

Language of instructions: English

Certificate: Upon completion of the summer school, students will receive a certificate of Lapland University of Applied Sciences.

Accommodation: Lapland University of Applied Sciences will assist with accommodation arrangements. The costs are to be covered by the participants themselves.

Transportation: Lapland University of Applied Sciences would arrange for pick-ups and drop-offs from the local airport, train or bus station. Travel costs are to be covered by the participants themselves.

Fee: participation by selected students is subject to a fee of 800€ which entitles the students to the following benefits:

- 10 ECTS study programme, all learning events (lectures, workshops, moderated company visits, certificate upon completion)
- Organised two days study trip to discover Finnish Lapland and Arctic wilderness. Transportation and one night accommodation in traditional Finnish cottage are included in the fee.
- Building Arctic Network Seminar
- Visit to Santa Claus village and organised free-time activities in the nature of Lapland

Selection process of students

Students from any study field at their home university are eligible. Submit your application for the summer school from February 15 by April 30, 2018 to your home university or directly to Lapland UAS anzelika.krastina@lapinamk.fi with the name "Arctic Summer School". Please include your motivation letter. In case the number of applications exceeds the number of available seats, students' selection will be based on their motivation. Your commitment and readiness to actively contribute and participate in all learning events will be of high importance.

Experience the mid-night sun and the natural beauty of Lapland with us!

For more information please contact:

Anzelika Krastina

*International Coordinator & Senior Lecturer,
School of Business and Culture
Lapland University of Applied Sciences*

anzelika.krastina@lapinamk.fi



BEST PLACE

*Find your dream, find your place.
North is yours.*

www.laplanduas.fi

Kemi • Rovaniemi • Tornio